WEEKLY REPORT
5/22/89 - 5/25/89

•Opportunities Industrialization Centers of America 25th Annual Convention, Philadelphia, PA
May 20 - 24.

OIC was founded 25 years ago in Philadelphia providing training opportunities and hope to unemployed in the US as well as overseas.

Corporate Exhibit was on display at the Philadelphia Civic Center. This was the unveiling for our refurbished Corporate Booth that consists of PM-USA, Miller, and Kraft-General Foods. It was the first exhibit in eye contact as you entered the Exhibit Hall. We received more compliments than ever before. Secured and arranged best space at Exhibit Hall.

Duties:
*secured man-power
* product for PM-USA
*Supervision of mantling of booth
*secured and distributed function tickets and badges.
*sampled additional events:
International Reception
OIC Hospitality Suite
Elton Jally Suite
United Airlines Reception
*Selected names of OIC officials to attend PM Alvin Ailey Reception on May 26th
*Daily order of product for booth coordinate with Miller & Kraft/General Food
*Manage smooth running of booth
*Supervise dismantling of booth
*availability of printed material at all times such as PM Magazine, etc.
*secure booth at daily break and closing
*responsible for raffle cards, winners and prizes

Everything went very smoothly except for the mix-up of the date PM & Miller were to sponsor the luncheon. Fortunately, we found out a few minutes prior to luncheon and Vergis Colbert who was to present the $10,000 check to OIC came in early.

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Source: https://www.industrydocuments.ucsf.edu/docs/tmgy0004

ATTENDEES AT LUNCHEON: James Parks, Vergis Colbert, Jim Thompson, Wanda Hopkins. PM (local) USA reps: G. Powell, S. Mannion, Art Miles, Noreen Johnson, Julio Colon.

I believed the change was made because guest speaker was L. Sullivan of HHS and for some reason it was not relayed to PM about the date change.

Coors sponsored the Luncheon where Louis Sullivan was speaker, Benjamin Hooks spoke at Monday Luncheon.

There was a Jazz Festival to Salute OIC Silver Anniversary on the Friday prior to the Convention by Mellon Jazz Festival featuring Count Bassi Orchestra Black Tie for $50.00 (big band dance) I understand it was well attended.

Anhauser Busch sponsored Industry Awards (closing) Banquet with Lou Rawls as entertainment; guest speaker was the Honorable Elizabeth Dole

Traffic through exhibit hall was heavy even on Sunday. Sampled with all PM brands and used promotional items local sales reps left over in warehouse from old promotions.

Respectively submitted
Wanda Hopkins

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